



Dear Ocean Air Parents,

We are happy to introduce Ocean Air’s first-ever **Read-a-Thon, October 8-12, 2018!** **The Read-a-Thon is a week-long, school-wide program that encourages children to read more.** This is also our most important PTA fundraiser! 100% of the proceeds will be used for the children’s educational programs and resources. This will replace our usual “Annual Campaign” drive. Please help us reach our goal of \$50,000!

Please help the school by donating at least \$100 per student so we can reach our goal! Encourage friends and family to help as much as possible to meet our goal by going to this link: <https://pledgestar.com/oceanairreads/> and donating to their LOVE of Reading!

Remember also to turn in your book orders for the Guest Author we have scheduled this week, Scott Sussman! Checks should be made out to the author, Scott Sussman, and turned into the student’s teacher or PTA box in the front office.

***Below is a schedule of the activities in support of the Read-a-thon:***

Monday, October 8	<b>Theme: Favorite Book Character Day: Students come dressed as their favorite character and within each class, students guess characters</b> Author Assembly – Scott Sussman K/1 – 8:30-9:15; 5th/6th 9:30-10:15; 2nd/3rd/4th 10:30-11:15 Lunch 1 DJ and prizes for best costume Lunch 2 DJ and prizes for best costume
Tuesday, October 9	<b>Pajama Day - Students come dressed in pj’s and have fun reading their favorite bedtime stories in class.</b>
Wednesday, October 10	<b>Lunchtime Read-In;</b> kids can bring their favorite book and read on the field on blankets under the trees, or on bean bags and pillows.
Thursday, October 11	<b>Hero Day - Dress as your favorite hero from a story; it can be a hero from either a non-fiction or fictional story</b> Lunch 1 DJ & prizes for best costume Lunch 2 DJ & prizes for best costume
Friday, October 12	<b>School Spirit Day...wear Spirit Wear or Blue</b> Read-a-Thon Announcements <b>Night-time Read-in with Mr. Stanley, MUR, 6pm</b>

Other student activities that will be posted across campus and classrooms include Writing a Six-Word Review, Drawing Your Favorite Book Cover, Favorite Book Quotes, and more.



In addition to the above there are many fun prizes up for grabs next week for the individuals and classrooms that read the most minutes or raise the most funding for the school. For a preview of some of them, please pay a visit to the Ocean Air front office.

Prizes include:

- 2 \$100 Amazon gift cards, \$100 Barnes and Noble gift card or four Kindles (for the top fundraiser in each grade which will be based on funds raised through midnight on October 17th)
- Getting to do the morning announcements and lunch announcements
- Special Lunchtime Seating!
- Surprise activities with Mr. Stanley!
- Gift cards to Barnes & Noble, Crust, Cups, Subway, or Personal reading light (for every child who raises \$100 or more)
- A Class Pizza Party or Kona Ice Party with Mr. Stanley for the class in each grade level that raises the most (based on the funds raised through midnight on October 17th)
- Chance to get your short story published.
- Raffle drawings for prizes each day for students who turn in completed & signed reading logs to their teacher, or who have the best costume or 6 word book review (bookmarks, erasers, booklights, small gift cards)
- And many more!

The kids will also have a Friday Night Read-In with Mr. Stanley on Oct. 12 at 6pm for their last chance to get more reading minutes in, guest readers in the classrooms next week, as well as mystery readers to guess each day over the loudspeaker in morning announcements...Wonder who the first one will be?

Please help us make this an amazing fundraiser in support of our kids' love for reading!

Thanks,

Ocean Air PTA