



What is the Ocean Air Read-A-Thon?

The Read-a-Thon is a week-long, school-wide program that encourages children to read more. It is also our most important PTA fundraiser! 100% of the proceeds will be used for the children's educational programs and resources. This will replace our usual "Annual Campaign" drive. Please help us reach our goal of \$50,000!

So what counts as reading? Any number of minutes your child spends reading **outside of school** during the Read-A-Thon (not in class). This includes individual reading time and being read to aloud. Homework reading done outside of school can be counted toward the Read-A-Thon also.

Not only will your children have fun reading books, but they can earn prizes too! Every student will be recognized for their participation and reading efforts during the week and there will also be class prizes at each grade level and special prizes for the classes and students in each grade who raise the most money for the PTA. Many prizes will be on display in the front office.

What do you need to do to participate?

Go to: <https://pledgestar.com/oceanairreads/>. Enter your name and email address and click register, just follow the instructions on screen to get set-up. Call 888-598-7510 if you need help.

Second, ask your friends and family to donate money for your child's participation and commitment to read the daily minimum number of minutes for their grade. **We are hoping each family can raise \$100.** Please share your child's fundraising efforts via Facebook, Twitter and email directly from your fundraising page.

Third, have your child track his/her reading. Start a timer at the start of reading and write down the minutes read on the Read-A-Thon reading log that your child's teacher will provide. For updates on students reading and the fun, follow us on Ocean Air PTA's website and on Instagram @OAsharks and Twitter @OAsharks. The students will have a Read-A-Thon launch event at Friday Flag on Friday, October 5th.



Frequently Asked Questions

Q: What are the dates of the Read-A-Thon?

A: October 8th to October 12th. Reading done before or after these dates is terrific but is not counted toward the Read-A-Thon.

Q: What does my child need to do to participate in the Read-A-Thon?

A: Have your child keep track of the time he or she spends reading on the Read-A-Thon reading log -- and solicit donations online. While it is not a requirement for participation, we encourage your child to solicit donations for their reading at <https://pledgestar.com/oceanairreads/>.

Q: My child cannot read yet on his or her own, can my child still participate?

A: Yes! Parents, guardians, siblings and other family members may read aloud to or along with your child. This reading time counts toward minutes read.

Q: What counts for reading?

A: Any time your child spends reading *outside of school* time from Monday, October 8th to Friday, October 12th. This includes individual reading time and being read to aloud. Homework reading done outside of school time can be counted toward the Read-A-Thon.

Q: Do I need special forms for the Read-A-Thon?

A: Yes, you will receive a Read-A-Thon reading log (to track minutes read) as well as information to access the Read-A-Thon fundraising page, <https://pledgestar.com/oceanairreads/>.

Q: Whom should my child ask to be a sponsor?

A: Sponsors can be parents, relatives, neighbors -- anyone who has a connection to your child, would like to support his or her reading, and would like to support our school. This is Ocean Air PTA's major fundraiser, where it is easy to ask extended family and friends to sponsor/donate to our school.

Q: How much money should a sponsor donate?

A: That is up to the sponsor. Sponsors give a flat donation for the week depending on the children's reading goals. **We are hoping that each child can set a total goal of \$100.**



Q: How is the money collected from sponsors?

A: Donations can be made via credit card (Master Card, Visa, Amex, and Discover) directly on the Ocean Air Read-A-Thon fundraising page, <https://pledgestar.com/oceanairreads/>. The Read-A-Thon will end on Friday, October 12th, but the fundraising page will remain open till midnight PST on Wednesday, October 17th. Sponsors can use the Ocean Air PTA tax ID# 90-0327643 for tax-deductible donations.

Q: How are the prizes for the Read-a-thon rewarded?

A: All students will be provided a daily log sheet to fill in their names and be signed off at home if they read the minimum required. Students will turn in a raffle ticket to the teacher to be added to their class drawing bucket each day (PTA will provide teachers with raffle tickets). Each day of the Read-A-Thon the office will randomly draw names, the student names that get drawn will be able to pick out a prize from the treasure box.

The top fundraiser from each grade level will be determined when the site closes at Midnight PST on October 17th. The class from each grade level that raises the most money to support the Read-a-thon will be determined when the site closes at Midnight PST on October 17th. Each child that raises more than \$100 to support the Read-a-thon will be determined when the site closes at Midnight PST on October 17th. Prizes will be announced by Mr. Stanley at a Closing Assembly on Friday, October 19th.